



March 15, 2010

## Schultz's Power Equipment

Volume 1, Issue 1

### Special points of interest:

- We can now service MTD products
- Coming Soon! Sears lawn and snow equipment repair
- Seasonal service specials
- Email addresses
- New products

### Inside this issue:

- Who we are **2**
- Equipment sales **3**

### We now service MTD products!!

Hello, and welcome to our first newsletter. This is something new for us, so please bear with us as we plan to make things better as we go. In past years we, at Schultz Power Equipment have only worked on equipment that either we sold direct or it was a brand that we carried. As of the first of March 2010, we are now able to repair and order parts for MTD products. MTD carries a wide range of brand names such as (Troy-bilt, White Outdoor, Yard-Man, Yard Machines, Bolens, MTD Pro and MTD gold) By being able to service these units we can better serve you, the customer.

We are also talking with Sears to be able to service some of their brands of lawn and snow equipment. This would be **SERVICE ONLY** On equipment that is out of Warranty. We will not be stocking any consumer

parts for retail sale of Sears units.

### CARD SPECIALS

There is still some confusion on when we do our seasonal specials. In the past, a lot of our customers would have received a post card advertising our service special. As of 3 years ago we lost that ability to send cards to customers with specific types of equipment. In the future we hope to regain that ability. The schedule for our seasonal lawnmower / tractor special is during the months of **January and February** And for our snow blower special it is done in the month of **October**. Look for the advertisement in the Beloit Shopping News and on our website at [www.schultz-power.com](http://www.schultz-power.com)

### EMAIL

We now have the ability to communicate by email. This is something that we have not had in the past so we are working on obtaining customer email addresses.

### New products coming soon

Our manufactures have some new products that we are excited about. We will be carrying some of those products when they become available, others will be available by special order. Some of those new products are: **Stihl- MS 311, MS 362, MS 362 C-Q, & MS 391** chain saws. **FS 70 RC-E & FS 310** Trimmer, also a new edger and new backpack blowers,

and believe it or not, (2) models of wet/dry vacuums.

In our Toro walk mower line up we have the new "E-Cycler" battery operated lawnmower. This unit is not currently in our inventory but we do have a couple on order. Hopefully we will receive them by the time the grass is ready to be mowed.

### Schedule of Events

Watch the calendar for upcoming specials and events!!

## March 2010

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

### Who we are

Schultz Power Equipment was purchased in June of 2004 by Gary and Diane Shoemaker from the previous owners. They continue to operate the store as a family business with their 2 sons Jeff and Greg. Jeff is our parts manager and also helps in the sales side of the business. Greg works in the shop as one of the 2 technicians and also as our pickup and delivery driver. The other two people that make up our 6 person team is Tim and Debbie. Tim is our service manager and has been with the company for many years with a ton of experience and knowledge.

Debbie is our accounts manager, helps on the counter, and also in sales when needed. She also does the majority of setting up days and times for equipment to be picked up for service. Debbie has also been with the company for many years. All of us are here to serve you, the customer, whether it be for the purchase of a new piece of equipment, parts to repair your equipment, or for complete servicing. We can help!!

## **Schultz power equipment**

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### **Beloit's Professional Service Center**

## **We are Beloit's professional service center**

We service and sell Simplicity, Toro, Stihl, Snapper,  
Lawn Boy, and Ferris  
We also service John Deere, & MTD

We're on the Web!  
[www.schultz-power.com](http://www.schultz-power.com)

### **Equipment sale specials**

We have some old **NEW** stock walk mowers and some select commercial Ferris units with some real attractive "in store" sale prices. These are brand new units that still retain the factory warranty. In the walk mowers we have 3 Snapper models and 4 Lawn Boy models to choose from. See one of our sales staff for details and which units are in this special category.

From time to time we do get used equipment traded in that we refurbish for resale. That list is always changing. Sometimes what a customer looks at on Monday may be gone by Tuesday.